



FOR IMMEDIATE RELEASE

burton + BURTON® Announces Albert D. Maslia Award Winner

Bogart, GA (January 30, 2019)

burton + BURTON® announced CoxHealth Auxiliary Gift Shop of Springfield, Missouri, as the winner of the Albert D. Maslia Award. The award showcases excellence in visual merchandising for hospital gift shops and honors the memory of Albert Maslia, a member of the AmericasMart® Atlanta management team. Mr. Maslia served as the Managing Director of Retail Services for AmericasMart® and was a longtime friend of the hospital gift shop industry. Maslia passed away in April 2014.

The award, sponsored by burton + BURTON® in January 2019 at The Atlanta International Gift & Home Furnishings Market®, presented \$500 to CoxHealth Auxiliary Gift Shop. The contest was open for all hospital gift shops to showcase their finest visual merchandising displays. The winning entry was chosen by a panel of industry experts. In addition to the monetary prize, a trophy and certificate were awarded to be displayed in the winner's store.

The judges said CoxHealth Auxiliary Gift Shop's creative use of space throughout their displays and windows were cohesive in theme and set themselves apart with the detail given to every vignette.

Maxine Burton, founder and president of burton + BURTON®, said, "We congratulate CoxHealth Auxiliary Gift Shop, and we thank everyone who submitted an entry to make this year's Albert D. Maslia Award successful. We look forward to continuing to honor Albert's memory."

About burton + BURTON

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta, Dallas Market CenterSM, and Las Vegas Market.

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